FULL PROJECT: REDUCING UNEMPLOYMENT THROUGH JOBSEEKER SUPPORT

UTILIZING THE NATIONAL LABOR GATEWAY (NLG) TO FACILITATE FEMALE PARTICIPATION IN THE SAUDI LABOR MARKET

Abstract

HRDF's efforts to promote the Hafiz unemployment assistance program has inspired more than 2.4 million women to register interest in working and enter the labor market. In order to help these women successfully transition from Hafiz to the labor market requires an evidence-based understanding of how Hafiz affects them, what motivates labor force entry, the challenges that the unemployed face in obtaining jobs, their own relative preferences for different types of jobs and support services, as well as the hiring needs and practices of employers.

This project—an expansion of a successful pilot study—will use the National Labor Gateway (NLG), an HRDF job training and search platform linked to Hafiz beneficiaries, to implement and evaluate the impact of (1) motivational/informational interventions on female job preferences and job search, (2) the Hafiz cash and employment components on female empowerment and employment, and (3) demand for female labor in Saudi Arabia.

Expected Impact

Identify opportunities for high-value policies and programs to increase employment by analyzing new data about what employers value in job seekers and what motivates job seekers to secure employment.

PRINCIPAL INVESTIGATORS

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PROGRAMS & POLICIS EXAMINED

➢ Hafiz – Unemployment subsidy
➢ National Labor Gateway
➢ JPCs
➢ Taqat

POLICY PARTNERS

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HUMAN RESOURCES DEVELOPMENT FUND